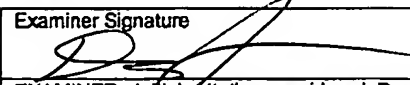


Substitute Form PTO-1449 (Modified) Information Disclosure Statement by Applicant (Use several sheets if necessary) (37 CFR §1.98(b))	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 06975-164001	Application No. 10/090,803
	Applicant William Houghton		
	Filing Date March 6, 2002	Group Art Unit 2623	

U.S. Patent Documents							
Examiner Initial	Desig. ID	Document Number	Publication Date	Patentee	Class	Subclass	Filing Date If Appropriate
<i>DRO</i>	AA	4,891,712	01/02/1990	Spitzer et al.			
<i>DRO</i>	AB	5,991,798	11/23/1999	Ozaki et al.			
<i>DRO</i>	AC	6,093,026	07/25/2000	Walker et al.			
<i>DRO</i>	AD	6,154,771	11/28/2000	Rangan et al.			
<i>DRO</i>	AE	6,189,029	02/13/2001	Fuerst			
<i>DRO</i>	AF	6,250,930	06/26/2001	Mintz			
<i>DRO</i>	AG	6,377,781	04/23/2002	Mishkin			
<i>DRO</i>	AH	6,397,333	05/28/2002	Söhne et al.			
<i>DRO</i>	AI	6,477,504	11/05/2002	Hamlin et al.			
<i>DRO</i>	AJ	6,616,458	09/09/2003	Walker et al.			
	AK						

Foreign Patent Documents or Published Foreign Patent Applications								
Examiner Initial	Desig. ID	Document Number	Publication Date	Country or Patent Office	Class	Subclass	Translation	
							Yes	No
	AL							

Other Documents (Include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
<i>DRO</i>	AM	Opinion Web From M/A/R/C Online; www.marcresearch.com/online/opinionweb.html ; ©1998; pages 1-2
<i>DRO</i>	AN	Marketing Masters, Survey Said by Marketing Masters, April 25, 1998 (from http://www.surveysaid.com archived at http://web.archive.org/web/19980425182927/http://surveysaid.com)
<i>DRO</i>	AO	Opinion Place From M/A/R/C/ Online; www.marcresearch.com/online/opinionplace.html ; 11/9/99; pages 1-3
<i>DRO</i>	AP	What is opinion place?; www.marconline.com/clienttoolbox/opinionplace.html ; 11/9/99; pages 1-2
<i>DRO</i>	AQ	What is Opinion Aisle?; www.marconline.com/clienttoolbox/opinionaisle.html ; 11/9/99; pages 1-2
<i>DRO</i>	AR	Online vs. In-Line Volume II - An Update of the Burgeoning Electronic Grocery Shopping Channel; www.marconline.com/studies/oacase2.html ; 11/9/99; pages 1-2
<i>DRO</i>	AS	Competencies; www.marigroup.com/html/compentencies.htm ; 11/9/99; page 1
<i>DRO</i>	AT	Non-final Office Action in Serial No. 09/499,315; Mailing Date: 07/16/2003

Examiner Signature 	Date Considered 3-27-2007
EXAMINER: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	

Substitute Form PTO-1449 (Modified)	U.S. Department of Commerce Patent and Trademark Office	Attorney's Docket No. 06975-164001	Application No. 10/090,803
Information Disclosure Statement by Applicant (Use several sheets if necessary)		Applicant William Houghton	
		Filing Date March 6, 2002	Group Art Unit 2623
(37 CFR §1.98(b))			

Other Documents (include Author, Title, Date, and Place of Publication)		
Examiner Initial	Desig. ID	Document
DLD	AU	Final Office Action in Serial No. 09/499,315; Mailing Date: 02/06/2004
DLD	AV	Non-final Office Action in Serial No. 09/543,368; Mailing Date 09/29/2003

Examiner Signature	Date Considered
EXAMINER: Initials citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.	